



2017-2018 FEWA Expert Witness Directory

The Forensic Expert Witness Association is pleased to announce that it is time for our 2017-2018 Expert Witness Directory! As part of the FEWA membership, ALL current members will receive a basic listing in the online and print directories, to be published in Fall 2017.

This summer you will be contacted directly to take advantage of purchasing the enhanced member listings and advertising space. Most of you will remember Bobi Cuddihy, who managed the print and online directory last year. Be sure to keep an eye and ear out for Bobi, who will contact you about the enhanced listings in the print and online directories, as well as purchasing advertising space on the FEWA website. Naylor Association Solutions is managing advertisement sales in the print directory, and will contact you separately from Bobi. *Please note that these are separate sales processes.*

We encourage you to take advantage of these opportunities to increase your visibility and to broaden the reach of your business and brand to the tens of thousands of people who receive the directory and visit our website each year!

Print and Online Directory Offerings

Print Directory: Basic Profile - FREE

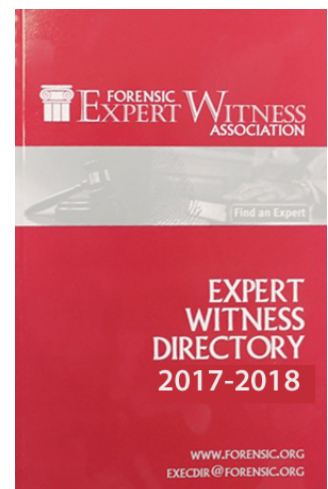
All current members of FEWA will be listed alphabetically in the print directory with at least a *basic profile*. This is a benefit of membership and all members of FEWA will by default be listed in the print directory with the following information:

- ✓Name
- ✓Company Name
- ✓Email Address
- ✓Membership type
- ✓Chapter Affiliation
- ✓Categories/subcategories listed in the index

Print Directory: Enhanced Profile - \$399

Those interested in marketing their expertise via the print directory can purchase an *enhanced print directory listing*. Included with an enhanced listing is the following:

- ✓Inclusion in the index to link you to your areas of expertise
- ✓Picture
- ✓Full contact information (phone number, email, address, fax)
- ✓Experience section to expand upon your background and skills
- ✓CFLC logo (if applicable)
- ✓Company website



Online Directory: Enhanced Profile - \$50 annually

Again this year, we will be offering the *enhanced online listing*. This provides you the opportunity to purchase additional enhancements to your online profile. Additions are as follows:

- ✓ Company Logo
- ✓ Expanded Bio
- ✓ CV Upload
- ✓ Link to Marketing Video
- ✓ Article/Publication Link or Upload (up to 10)
- ✓ Profile Highlight - a colored screen behind a profile to make the listing more pronounced. This helps when several consultants come up in a search for a certain category.

Print Directory: Advertisements – priced separately by Naylor

Naylor Association Solutions will price and manage the sales of the print directory advertisements. A representative from Naylor will contact you directly regarding this opportunity.

Contact Information

Print and Online Directory - Enhanced Member Listings

Contact:

Bobi Cuddihy
bobicuddihy@gmail.com
(949) 630-9637

Print Directory - Advertisements

Contact:

Douglas Swindler
Naylor Association Solutions
dswindler@naylor.com
(352) 333-3481

For questions related to membership renewals or new membership:

Contact:

Gaby Carpio
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(415) 369-9614